

Master of Arts (M.A.) – Fashion Designing

Duration: 2 Years (4 Semesters)

Semester – I

S. No.	Paper Code	Paper Title
1	MAFD–101	Advanced Fashion Design Concepts
2	MAFD–102	Advanced Textile Studies
3	MAFD–103	Fashion Illustration & Visualization
4	MAFD–104	Fashion Research Methodology

Course Details (Semester – I)

- Advanced fashion design theories and creative processes
 - Textile innovations, finishes, and applications
 - Advanced illustration techniques and digital rendering
 - Research tools and methods in fashion studies
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Semester – II

S. No.	Paper Code	Paper Title
1	MAFD–201	Apparel Production & Quality Management
2	MAFD–202	Fashion Marketing & Brand Management
3	MAFD–203	Sustainable & Ethical Fashion
4	MAFD–204	Design Studio – I

Course Details (Semester – II)

- Advanced apparel production systems
 - Fashion marketing, branding, and retail strategies
 - Sustainable practices and ethical fashion
 - Studio-based design projects
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Semester – III

S. No.	Paper Code	Paper Title
1	MAFD–301	Fashion Forecasting & Trend Analysis
2	MAFD–302	Fashion Entrepreneurship
3	MAFD–303	Design Research Project
4	MAFD–304	Internship / Industry Exposure

Course Details (Semester – III)

- Trend forecasting and fashion analytics
 - Business planning and entrepreneurship in fashion
 - Applied research in fashion design
 - Industry internship and professional exposure
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Semester – IV

S. No.	Paper Code	Paper Title
1	MAFD–401	Fashion Styling & Visual Merchandising
2	MAFD–402	Professional Practice & Fashion Law
3	MAFD–403	Dissertation / Thesis
4	MAFD–404	Final Collection & Viva Voce

Course Details (Semester – IV)

- Styling concepts and retail presentation
 - Fashion law, ethics, and professional standards
 - Research-based dissertation
 - Final fashion collection and presentation
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Scheme of Examination (General Pattern)

- **Theory:** 50–60 Marks
- **Studio / Practical:** 40–50 Marks
- **Total:** 100 Marks per paper