

# Advance Diploma in Media & Entertainment 2 Years

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## Semester - I

S. No.	Paper Numerical	Unique Code	Paper Name / Subject
1	99101	1ADME1	Introduction to Media & Entertainment Industry
2	99102	1ADME2	Basics of Communication & Media Studies
3	99103	1ADME3	Photography Fundamentals
4	99104	1ADME4	Audio-Video Basics & Camera Handling

### Course Details (Semester – I):

- Overview of media & entertainment industry sectors
  - Communication process, media types & platforms
  - Basics of photography, camera types & composition
  - Audio-video fundamentals, camera operations & framing
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## Semester - II

S. No.	Paper Numerical	Unique Code	Paper Name / Subject
5	99201	2ADME1	Video Shooting & Cinematography
6	99202	2ADME2	Video Editing (Basics)
7	99203	2ADME3	Sound Recording & Audio Editing
8	99204	2ADME4	Media Writing & Script Basics

### Course Details (Semester – II):

- Video shooting techniques, camera movement & angles
- Editing basics using professional software

- Audio recording, sound clarity & basic mixing
- Media writing, script format & content development

### Semester – III

S. No.	Paper Numerical	Unique Code	Paper Name / Subject
9	99301	3ADME1	Digital Media & Social Media Production
10	99302	3ADME2	Advertising, PR & Branding
11	99303	3ADME3	Graphic Design & Motion Graphics
12	99304	3ADME4	Event Management & Live Production

#### Course Details (Semester – III):

- Digital platforms, social media content creation
- Advertising principles, PR tools & brand communication
- Graphic design & basic motion graphics
- Event planning, stage management & live production

### Semester – IV

S. No.	Paper Numerical	Unique Code	Paper Name / Subject
13	99401	4ADME1	Film, Television & OTT Production
14	99402	4ADME2	Media Management & Entrepreneurship
15	99403	4ADME3	Internship / Industry Training
16	99404	4ADME4	Final Project, Portfolio & Viva

#### Course Details (Semester – IV):

- Film, TV & OTT content production workflow
- Media business, management & entrepreneurship skills
- Internship with media house / production unit
- Final project, portfolio preparation & viva

